



**WESTSIDE HIGH SCHOOL PARENT TEACHER ORGANIZATION**  
 (A Tax Exempt Non-Profit Corporation – EIN 76-0633700)



**2009-2010 Westside High School Student Directory**

Dear Westside Supporter:

We would like to give you the opportunity to advertise in the Westside High School Directory, which will be published in November. As you know, a successful business depends upon relationships within the community. One way to demonstrate your involvement is through this directory. The benefits to you, include:

- More than 3000 Westside students, their parents and school staff will have access to, and frequently use this directory for an entire year.
- Our rates are reasonable, making this an inexpensive way to advertise.
- Our directory includes an alphabetized index of advertisers, with page numbers, so your ad can be found easily.
- All contributions and advertisements are tax deductible.
- In the PTO newsletter, which is mailed to all parents, we thank our advertisers and encourage all families to support them.

**Advertising Contract**

Name of Advertiser \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Phone No. \_\_\_\_\_ Fax No. \_\_\_\_\_

Email \_\_\_\_\_

Contact Person \_\_\_\_\_

Authorized \_\_\_\_\_

*Signature of Advertiser*

**Advertising Rates**

Select	Size	Dimensions	Cost
	¼ Page (Business Card)	4 ½ x 1 ¾	\$50
	½ Page	4 ½ x 3 ¾	\$75
	Full Page	4 ½ x 7 ½	\$100
	Last Page	4 ½ x 7 ½	\$200
	First Page	4 ½ x 7 ½	\$300
	Inside Front or Back Cover (full color)	4 ½ x 7 ½	\$400
	Outside Back Cover (full color)	4 ½ x 7 ½	\$500

Repeat ad from last year's directory \_\_\_\_\_ yes \_\_\_\_\_ no, use a new ad (enclose. or email). Please make your check payable to "Westside High School PTO" and mail it with this form and camera-ready art by *September 30, 2009* to:

**Lois Bilby, 1903 Round Lake Dr., Houston, TX 77077**  
**email: lois\_bilby@oxy.com Phone: 713-215-7421**

Thank you for your support of Westside High School!

**14201 Briar Forest Dr., Houston, TX 77077 Phone: 281-920-8000 WEB: www.westsidewolves.org**